



888-787-4502
P.O. Box 6172
Napa, CA 94581

Advertising Copy Contract

AD LAYOUT FORM
AD SHAPE & SIZE
WILL VARY

Name of Host _____ Date _____

Product Description _____ Phone (____) _____

Name of Business _____

The Advertiser will not have an exclusive ad or specific location unless stated herein Yes No

Attach and describe any special print or logos to be used in ad _____

Special Instructions Only _____

_____ New Renewal Same As Last Year

Price \$ _____ Credit Card Number _____

Logo Set Up \$50 EXP _____ CVC _____

Total \$ _____ Check Number _____

COMPLETE AD COPY MUST BE SUBMITTED AT TIME OF SALE.
ALL AD COPY MUST BE WRITTEN LEGIBLY IN SPACE PROVIDED (not just attached).
Maximum ad copy is Name, Address, Phone Number, Logo and no more than 12 words.
All logos to be used **MUST** be provided by advertiser in black or clear dark colors on light background.

TAPE LOGOS
HERE (IF ANY)

CHECK IF NO ADDRESS WANTED

CHECK IF NO PHONE NUMBER WANTED

This is an ad copy layout form ONLY! The actual ad size, shape and design will vary depending on ad space purchased.

THE ADVERTISER'S AUTHORIZED APPROVAL: The Advertiser has proof read the Name, Addresses, Phone Numbers, all Ad Copy and agrees that it is correct as written above. WW cannot be held responsible for any errors which advertiser may overlook. Consequently Advertiser agrees to pay for the advertising in accordance to the contract terms and ad copy approval signature. Proof is sent as courtesy only. WW cannot guarantee proof will be received. Non-receipt of proof does not change any contractual obligations. I understand that the final set-up date, deletions (if required), color, location and layout of my ad is made at the discretion of WW.

Ad Copy Approval Signature _____ Print Name _____

Advertising Consultant